

Privacy Policy

Effective date: October 22, 2026

1. About this policy

KRH Strategies LLC, operating as Premier Water Co TX ("we," "us," or "our"), explains in this Privacy Policy how we collect, use, and disclose personal information when you visit our website, www.premierwatercotx.com, contact us, or purchase our products or services.

2. Information we collect

Information you provide may include your first and last name, email address, telephone number, mailing or service address, city, state, ZIP or postal code, and information you include in inquiries or service requests. When you purchase from us, we also process information related to your order and payment.

Our website and advertising partners may collect technical and activity information through cookies and similar technologies, such as IP addresses, browser and device information, pages visited, and interactions with our website or advertisements.

3. How we use information

We use personal information to respond to inquiries; provide, schedule, and support products and services; process transactions; maintain business records; protect our website and business; comply with legal obligations; and advertise our business through Google Ads and Facebook remarketing.

We do not currently send marketing email campaigns or display third-party advertisements on our website. Our use of remarketing may cause advertisements for our business to appear on other websites or platforms.

4. Payments through Stripe

We use Stripe to process payments. Payment information is processed through Stripe and is subject to its privacy practices. We may receive transaction information needed to confirm payments, maintain records, and address payment-related questions. For more information, visit stripe.com/privacy.

5. When information is disclosed

We disclose information to providers that help operate our website and business, deliver services, and process payments, as needed for those purposes. We also disclose information to Google and Meta (Facebook) in connection with remarketing, as described below. We may disclose information to comply with law or valid legal process, protect rights and safety, or in connection with a merger, sale, or other business transfer.

6. Cookies and remarketing

We use Google Ads and Facebook remarketing to reach people who have interacted with our business. These providers may use cookies, pixels, or similar technologies to collect or receive information about website activity and show relevant advertisements across websites and services. This activity may constitute targeted advertising or sharing of personal information under applicable privacy laws.

Although we do not currently use Google Analytics or a separate analytics service, advertising technologies may measure ad interactions and campaign performance. Learn about Google's practices at policies.google.com/technologies/partner-sites and Meta's practices at facebook.com/privacy/policy.

7. Your choices and privacy requests

You can manage cookies through your browser settings. Blocking cookies may affect some website functions. You can also review Google advertising preferences at myadcenter.google.com and Facebook advertising preferences through your Facebook account settings. Platform settings may apply only to the relevant account, browser, or device.

To request access to, correction of, or deletion of your personal information, or to request an opt-out of targeted advertising or other advertising-related disclosures, contact us using the details below. Depending on your location and the laws applicable to our business, you may have additional rights, including obtaining a copy of your information or appealing a denied request. We may need to verify your identity. We will handle requests and appeals as required by applicable law. To appeal a decision, contact us and state that you are appealing our response. We will not unlawfully discriminate against you for exercising privacy rights.

8. Retention and security

We retain personal information for as long as reasonably needed for the purposes described in this policy, including providing services, maintaining transaction records, resolving disputes, and satisfying legal requirements. Retention depends on the type of information and the reason it is held. We use reasonable safeguards designed to protect personal information; no internet transmission or storage system can be guaranteed completely secure.

9. Children and third-party websites

Our services are not directed to children under 13, and we do not knowingly collect their personal information. If you believe a child has provided information to us, contact us so we can investigate and take appropriate action.

Other websites or services linked from our website have their own privacy practices. Review their policies before providing personal information.

10. Changes and contact

We may update this policy as our practices or legal obligations change. We will post the updated version on our website and revise its effective date. We will provide additional notice when required by law.

For privacy questions or requests, contact:

KRH Strategies LLC

Premier Water Co TX

PO Box 741

Aledo, TX 76008, United States

Email: info@premierwatercotx.com